



OBSERVATIONS FROM THE DESK OF ALICE OLDFORD

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Need a referral? Please give me a call.



The willingness of America's veterans to
sacrifice for our country has earned
them our gratitude.

Jeff Miller



Please check out my Realtor Facebook page

In an effort to keep the information flowing throughout the month, I've added a Realtor Facebook page. I hope you will "like" the page and check often for updates. <https://www.facebook.com/aliceoldfordrealtor>



Selling this spring?



Chat with your Realtor about staging your home. Here are some other tips.

- Highlight improvements in your listing.
- Google your address. How does your home look online? Estimated online value?
- First impression. Real estate professionals confirm "A well-kept home, starting with the view from the curb, gives the perception that the seller has great pride in the home and has taken good care of it—which translates into less energy and costs for the buyer as they prepare to move in.
- Clean everything.
- Designate which items are included in the sale and which are not.

Who is buying and selling? Remodeling?

Gen X-ers, folks between 37 and 51, comprise the second largest share of home buyers, and they are buying the largest, most expensive homes. They also represent the largest share of sellers. Their primary reasons to purchase a home: desire for a larger home, job-related relocation or a change in family situation.

A Harvard University study has found that baby boomers are one of the most significant drivers of the record spending on home improvements.

Money really does grow on Trees

According to the US Forest Service, planting a tree on the west side of your home can reduce energy bills. Landscaping adds value as well as protecting from wind damage. Some of the most desired landscape trends among consumers include: rainwater harvesting, native plants and drought-resistant plants, permeable paving, and fire pits, according to a 2016 survey conducted by the American Society of Landscape Architects.



Can't get enough fishing and golf?

Consider this home in Spring Lake Village, nestled between Lake Placid and Sebring.

This 2 bedroom + den, 2 bath, 2 car garage home offers access to two golf courses, community and State park boat ramps + the renowned Sebring raceway.

\$129,900.



Dreaming of building your own home in sunny Florida?

Check out this lot on a canal to Lake Carrie. **\$48,500**



On a budget?

Here's an adorable 2 bedroom, 2 bath manufactured home in Sebring on your own lot. Carport and storage shed offer plenty of room for your stuff. Close to Red Beach Lake boat ramp and DeSoto Park.

\$54,900

